

NIAGARA DISTRICT MASTERS SWIMMING  
MEETING JAN. 20, 2001 at Syracuse Univ., Syracuse, NY

Call to order at 2:30 by Chrm. Kornblatt.

Present: Dan Kornblatt(chrm), Lynn Fuller(treas), Amy Johnson(secy), John Pilger(reg), Dana Woody(news ed), Bill Walter(records), George McVey(officials), George Bauman, John Cranch, Louise Hardcastle.

FINANCIAL REPORT 2000 - Lynn Fuller reported that district income equals expenses (about \$14,000). The Reserve Fund has \$8,000 which we do not want to use for normal operating expenses but use for equipment, seminars etc. to benefit the district. Discussion followed on ways to reduce expenses and increase income.

- a) Increase sanction fee;
- b) Reduce the number of newsletters;
- c) Publish the newsletter on our web site and e-mail issues to members who could indicate preference for e-mail on their membership renewal;
- d) Host a national meet;
- e) We have two votes at the national convention and expenses are dependent upon location. Convention 2000 is in Michigan.

DECISIONS- We will (1) reduce the newsletter from 5 to 4 issues per year, (2) plan for timely publication of the "Gazette" on our web site, (3) offer members the option of receiving the newsletter by e-mail.

NIAGARA WEB SITE - Updates have been late. Chris Beardsley has volunteered to assist Jim Matysek if he wants help.

EMPIRE GAMES CMTE. - George McVey is stepping down as contact person with NYS. Two Adirondack members are interested in serving and we expect their definite reply by 1/22/01. The committee has decided that the LMSC where the games are held has the choice to host the swim meet or let the state run it. If state run, the meet will be unrecognized, times will not qualify for USMS records, and we risk a meet organized as are the Senior Games. Empires 2001 will be in Utica, a 6 lane, 25m pool. Syracuse will be the site of the games in 2002.

REGISTRATION - Membership is down slightly and we need to attract the young 25 through 30 year olds.

NIAGARA-ADIRONDACK MERGER - Adirondack has about 150 members and is undecided about merger.

USMS RULE BOOK - The district will purchase eight.

OFFICIALS CHAIRMAN - We will need a replacement for George McVey by year's end.

NEWSLETTER- Upcoming issue will contain a state of the club message from chairman Kornblatt and the e-mail address for entry forms for Zones to be held April 21-22 on Long Island.

ADJOURNMENT at 3:20.

Respectfully submitted, Amy Johnson, Secretary Niagara District



**Secretary's Report.**

**ANNUAL MEETING Niagara District Masters Swimming, 1/20/01**

Syracuse University

1. Minutes of the 8/8/99 meeting were prepared and sent to Chrm. McVey and Chrm.-elect Kornblatt for publication in the *Gazette*.
2. Copies of the *Gazette* have been distributed to five pools in the Buffalo area along with USMS registration forms and meet entry sheets.
3. Requests for USMS forms, meet entries, and local swim group information were answered.
4. Attended June 16, 2000 dinner meeting with Chrm. Kornblatt, John Pilger and five active masters from the Buffalo area to discuss ideas for attracting swimmers into USMS, especially young former age group and school competitors, and news coverage.
5. Updated the list of Buffalo area work out groups and sent corrections to the *Gazette*.
6. Newspaper coverage – Submitted the list of area swim work out groups to *The Buffalo News* for publication on the sports page Bulletin Board. It ran on 9/5 a week earlier than requested and only slightly edited. The same list was sent to the Metro Community News (local penny savers) but was not published to my knowledge. I spoke to a *Buffalo News* reporter preparing a feature story on exercise after 50 yrs. The reporter was not interested in competitive swimming but I supplied her with the names of several mature active masters swimmers who could be interviewed. The final story did mention Niagara member Maureen O'Donnell in her role as instructor of water exercises for arthritics.

Comments – Posting the newsletter in pools is a good idea. Although few requests for information have been received, they originated with someone seeing the newsletter at their pool.

Respectfully submitted, Amy Johnson, Secretary NDMS

